



aka "Doctor Murph" Phone: 717.892.2001  
590 Centerville Road #162 Email: DoctorMurph@comcast.net  
Lancaster, PA 17601 Website: www.DoctorMurph.com

## Speaker's Bio for Dr. Lucia Murphy (aka "DoctorMurph") (Option 1 of 3)

**Medium:** [129 words, 745 characters]

Dr. Lucia Murphy, also well known as "Doctor Murph," has inspired organizations and individuals to leverage their unique strengths and talents to create **SUCCESS THAT STICKS**. Through leadership of DoctorMurph.com and Doctor Murph Events she offers presentations, seminars, retreat facilitation and leadership and board development.

She has developed her expertise from over 20 years of corporate and academic experience, using cutting-edge methods to draw out the genius already in her clients. Well known for her intelligent wit and enthusiasm, Doctor Murph has shared her wisdom with large groups and small, and has appeared on television, radio and broadcast programs. She is the author of the acclaimed book, "LeaderSpeak: 7 Conversations that Create Sustainable Success." For more information, she can be reached through via email or her website – [www.DoctorMurph.com](http://www.DoctorMurph.com).



## Speaker's Bio for Dr. Lucia Murphy (aka "DoctorMurph")

[Option 2 of 3]

**Long:** [215 words, 1246 characters]

Dr. Lucía Murphy, also well known as "Doctor Murph," has inspired organizations and individuals to leverage their unique strengths and talents to create **SUCCESS THAT STICKS**. Through leadership of DoctorMurph.com and Doctor Murph Events she offers presentations, seminars, retreat facilitation and leadership and board development.

Doctor Murph has developed her expertise from over 20 years of corporate and academic experience, using cutting-edge methods to draw out the genius already in her clients. Lucía has made significant contributions to marketing, strategy, and human performance technology for Fortune 100 companies, including Xerox, Frito-Lay and Campbell Soup. She has also produced and published important thought leadership pieces while at the Penn State University and the Sam Walton School of Business – University of Arkansas.

Doctor Murph is renowned for her intelligent wit and enthusiasm, which engages and delights her audiences everywhere. She has shared her acumen and wisdom in large groups and small, and has appeared on television, radio and broadcast programs. She is the author of the acclaimed book, "LeaderSpeak: 7 Conversations that Create Sustainable Success."

An avid runner and accomplished woman of laughter and energy, Lucía lives in Lancaster, Pennsylvania, with her husband and children, along with various and sundry pets. For more information, she can be reached through via email or her website – [www.DoctorMurph.com](http://www.DoctorMurph.com).



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## Speaker's Bio for Dr. Lucia Murphy (aka "DoctorMurph")

[Option 3 of 3]

**Short:** (99 words; 544 characters)

Dr. Lucia Murphy, well known as "Doctor Murph," inspires groups and individuals to create **SUCCESS THAT STICKS**. Her expertise comes from over 20 years of corporate and academic experience, using cutting-edge methods to draw out the talents already in her clients. Well known for her intelligent wit and enthusiasm, Doctor Murph has shared her wisdom with large groups and small, and has appeared on television, radio and broadcast programs. She is the author of the acclaimed book, "LeaderSpeak: 7 Conversations that Create Sustainable Success." For more information, she can be reached through via email or her website – [www.DoctorMurph.com](http://www.DoctorMurph.com).

